1. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.
2. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
3. Collaborated with in-house web designers to create sleek and innovative UI design.
4. Trained and supervised [Number] team members for ongoing [Type] projects.
5. Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
6. Conceived and built optimized landing pages in HTML and CSS, including [Software] integration and cross-browser compatibility, to support marketing.
7. Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.
8. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
9. Oversaw web platform testing, troubleshooting and user sampling prior to live deployment.
10. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
11. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
12. Boosted web traffic by improving navigation, [Action] and [Action].
13. Owned more than [Number] projects per year from initial research and conceptual design through testing and implementation phases.
14. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
15. Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
16. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
17. Collected, defined and translated user requirements into project designs and implementation plans.
18. Planned and engineered RESTful web services to manipulate dynamic datasets.
19. Designed and executed security measures such as firewalls and encryption.
20. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.